



## CALL

# 1<sup>st</sup> “Belt & Road” – EU Young Leaders’ Visit to The People’s Republic of China

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### 1. Project Background

- The “Belt & Road” initiative provides a unique opportunity for exchanges and cooperation between China and Europe on manifold levels.
- EU Young Leaders are the mainstay of European social development and play an important role within society and beyond.
- EU Young Leaders treasure to learn and understand China's splendid culture and the miracle of its reform and opening up policy.
- Improving cross-cultural communication skills, carrying out dialogues between Chinese and European Young Leaders, and building bilateral cooperation bridges builds the base for mutual development and benefit.
- Austrian Prime Minister Sebastian Kurz is an outstanding example of young leaders in Europe and the world. Therefore, this annual project was initiated here in Austria in 2019 and is hosted by the Confucius Institute at the University of Graz.
- Furthermore, the Confucius Institute at the University of Graz in Austria has already successfully led the first Austrian Young Leadership’s visit to China under the New Sinology Program with the support of the Hanban (Confucius Institute Headquarters) in 2013.

## 2. Targets

- To strengthen exchanges, networks and cooperation between China and Europe through the annual EU Young Leadership Program in China.
- In the wake of the annual EU Young Leaders' visit to China, the Global Young Leader Union (GYLU) will be founded in Graz to consult and to discuss the future of the world development.
- To lay the foundation for the 5<sup>th</sup> "Belt & Road" forum and the first "Global Young Leaders Conference" in 2020 in Graz, Austria.

## 3. Target Group

- Young Leaders of the 28 EU countries (currently including the UK) under or up to the age of 40 (please refer to the attachment for specific requirement according to this project) with citizenship of an EU member state.
- Each EU member country should have one man and one woman in the visiting group. Austria, as the organizing country, will have two additional participants.
- He/she is part of an elite circle in politics, business, academic circle, media or society.

### Specific criteria for participants

- ➡ Politics  
Executive/managerial role in the EU or the respective federal, state, or municipal government or equivalent
- ➡ Economy  
Senior position / managerial capacity in the EU Chamber, the National or State Economic Chamber of Commerce  
Executive role in Industrialists' Federation at EU, of federal nations or States  
Business owner or CEO of a successful midsize or large company, regarding the EU directives
- ➡ Science and technology  
Main role at an university, university of applauded sciences or research institution  
Renowned professor in an university, university of applied science / polytechnic  
Renowned researcher in a research establishment
- ➡ Society and media  
President of a public welfare organization (e.g. Red Cross)  
CEO of a media enterprise (e.g. television, newspaper, social media)  
CEO of a public non-profit organization (e.g. mobility cluster)

### Non-mandatory, but advantage criteria:

- ➡ University degree with doctorate
- ➡ Chinese language skills
- ➡ Awards and national and/or international prizes

- The Confucius Institute at the University of Graz in Austria, as the project sponsor and visiting group, will accompany the group all the way. It requires 2 spots, one for Dr. Wan Jie Chen, Director and one for Mag.<sup>a</sup> Eva Gföller, Chief Operating Officer of the Confucius Institute.
- As a result, there will be a total of 60 members, including 30 women, 30 men, or 58 young leaders, 29 men and 29 women, plus 2 accompanying staff.

#### 4. Time and Destinations

September 1-14, 2019

Mandatory program starts from Vienna on September 1<sup>st</sup> 2019.

- **Beijing** (Politics & Culture)
- **Shanghai** (Science and Technology & Consumption)
- **Shenzhen** (Innovation & Production)

#### 5. Program Content (preliminary, subject to change)

Schedule	Content	Theme
Day 1	<ul style="list-style-type: none"> <li>• 11:00 – 13:00 Registration at the airport lounge</li> <li>• 13:00 – 15:00 Opening and pre-departure meeting               <ul style="list-style-type: none"> <li>- Austrian Prime Minister (tbc), meets EU Young Leaders</li> <li>- State Minister of Styria Eibinger-Miedl (tbc) meets EU Young Leaders</li> <li>- Ambassador Li Xiaosi (confirmed) meets EU Young Leaders</li> <li>- Interview and report (TV, newspapers, etc.)</li> </ul> </li> <li>• E.g. 17:40 OS63 Vienna -&gt; Beijing</li> </ul>	<b>Vienna Airport: Kick-off</b>
Day 2	<ul style="list-style-type: none"> <li>• E.g. 9:13, arrival at Beijing</li> <li>• Lunch</li> <li>• Reception by leaders of Hanban (Confucius Institute Headquarters)</li> <li>• Visit the language and culture exhibition hall at the headquarters</li> <li>• Welcome dinner at the headquarters</li> </ul>	<b>Beijing: Politics &amp; Culture</b>
Day 3	<ul style="list-style-type: none"> <li>• Breakfast (hotel)</li> <li>• Ministry of Commerce of P.R. China:               <ul style="list-style-type: none"> <li>• "Belt &amp; Road" China-EU Young Leaders Dialogue (1)</li> </ul> </li> <li>• Lunch</li> <li>• Mobile Classroom:               <ul style="list-style-type: none"> <li>- in Great Hall (received by leaders and introduction of Chinese political system)</li> </ul> </li> </ul>	

	<ul style="list-style-type: none"> <li>• Austrian Ambassador to China meets with the China-Europe Young Leaders (confirmed)</li> </ul>	
Day 4	<ul style="list-style-type: none"> <li>• Breakfast (hotel)</li> <li>• Mobile Classroom: <ul style="list-style-type: none"> <li>- at Great Wall</li> <li>- at the Summer Palace</li> </ul> </li> <li>• Lunch</li> <li>• Beijing Sport University: <ul style="list-style-type: none"> <li>- Developments of Winter Olympics 2022</li> <li>- Wushu Workshop</li> </ul> </li> <li>• The president of Beijing Sport University meets with China-EU Young Leaders (confirmed)</li> </ul>	
Day 5	<ul style="list-style-type: none"> <li>• Breakfast (hotel)</li> <li>• Mobile Classroom <ul style="list-style-type: none"> <li>- at Tiananmen Square</li> <li>- in the Forbidden City</li> </ul> </li> <li>• Lunch</li> <li>• EU Chamber in China <ul style="list-style-type: none"> <li>- Workshop: "Belt &amp; Road" opportunities for Sino-European cooperation</li> <li>- Survey of the financial and cultural market of the Western District of Beijing</li> </ul> </li> <li>• Chinese Leaders of the Western District meet with EU Young Leaders (confirmed)</li> </ul>	
Day 6	<ul style="list-style-type: none"> <li>• Breakfast (at hotel)</li> <li>• Renmin University: <ul style="list-style-type: none"> <li>- China's Legal System and Global Climate Changes</li> <li>- Calligraphy Workshop</li> </ul> </li> <li>• Lunch</li> <li>• Mobile Classroom: <ul style="list-style-type: none"> <li>- at Temple of Heaven</li> <li>- at Xiushuijie Market</li> </ul> </li> <li>• EU Ambassador to China meets the Sino-EU Young Leaders (confirmed)</li> </ul>	
Day 7	<ul style="list-style-type: none"> <li>• Breakfast (hotel)</li> <li>• Beijing (South) -&gt; Shanghai (Hongqiao), e.g. G7, 10:00 – 14:28</li> <li>• Dinner</li> <li>• Mobile Classroom: <ul style="list-style-type: none"> <li>- Shanghai's night life (survey of the consumer market)</li> </ul> </li> </ul>	<b>Shanghai: Science and Technology &amp; Consumption</b>
Day 8	<ul style="list-style-type: none"> <li>• Breakfast (hotel)</li> <li>• Mobile Classroom (survey of the consumer market):</li> </ul>	

	<ul style="list-style-type: none"> <li>- at the Bund</li> <li>- Nanjing Road</li> <li>• Visit to the Museum of Shanghai's Planning of Urban Development</li> <li>• Lunch</li> <li>• Mobile Classroom: <ul style="list-style-type: none"> <li>- at Shanghai Tower</li> <li>- at Xintiandi</li> <li>- at Yu Garden</li> </ul> </li> <li>• Dinner</li> <li>• Mobile Classroom: <ul style="list-style-type: none"> <li>- in Shanghai Circus (survey of the consumer market)</li> </ul> </li> </ul>	
Day 9	<ul style="list-style-type: none"> <li>• Breakfast (hotel)</li> <li>• Shanghai (Hongqiao) -&gt; Hangzhou (East), e.g. G1653, 8:15 – 9:01</li> <li>• Alibaba Group: <ul style="list-style-type: none"> <li>- Visit Alibaba</li> <li>- "Belt and Road" China-EU Young Leaders Dialogue (2)</li> </ul> </li> <li>• Lunch</li> <li>• Mobile Classroom: <ul style="list-style-type: none"> <li>- at Hangzhou Lingyin Temple (Buddhism)</li> </ul> </li> <li>• Hangzhou (East) -&gt; Shanghai (Hongqiao), e.g. G7518, 16:26 – 17:25</li> <li>• Consul General of Austria in Shanghai meets with European Young Leaders</li> </ul>	<b>Hangzhou: Digitalization</b>
Day 10	<ul style="list-style-type: none"> <li>• Breakfast (hotel)</li> <li>• Shanghai Industrial Technology Institute <ul style="list-style-type: none"> <li>- Visit the Sci-tech exhibition hall</li> <li>- Workshop: "Belt &amp; Road" Technological Cooperation between China and EU</li> </ul> </li> <li>• Lunch</li> <li>• Shanghai Volkswagen: <ul style="list-style-type: none"> <li>- Visit the automated assembly line</li> <li>- Dialogue: "Belt &amp; Road" Cross-Cultural Management</li> </ul> </li> <li>• Shanghai Leaders meet with EU Young Leaders</li> </ul>	
Day 11	<ul style="list-style-type: none"> <li>• Breakfast (hotel)</li> <li>• Shanghai (Hongqiao) -&gt; Shenzhen (Baoan International Airport), e.g. MU5337, 9:55 – 12:25</li> <li>• Tencent Group: <ul style="list-style-type: none"> <li>- Visit the Tencent Group production line</li> <li>- Dialogue: Innovation in Chinese and European Social Media</li> </ul> </li> </ul>	

	<ul style="list-style-type: none"> <li>• Dinner</li> <li>• Mobile Classroom: <ul style="list-style-type: none"> <li>- Performance</li> </ul> </li> </ul>	
Day 12	<ul style="list-style-type: none"> <li>• Breakfast (hotel)</li> <li>• Huawei Group: <ul style="list-style-type: none"> <li>- Visit Huawei production line</li> <li>- "Belt &amp; Road" Sino-EU Young Leaders Dialogue - Innovation in China (3)</li> </ul> </li> <li>• Lunch</li> <li>• Mobile Classroom: <ul style="list-style-type: none"> <li>- Chinese Folk Culture Village</li> </ul> </li> <li>• Dinner</li> <li>• Mobile Classroom: <ul style="list-style-type: none"> <li>- Shenzhen Nightlife</li> </ul> </li> </ul>	<b>Shenzhen: Innovation &amp; Production</b>
Day 13	<ul style="list-style-type: none"> <li>• Breakfast (hotel)</li> <li>• Shenzhen Municipal Government: <ul style="list-style-type: none"> <li>- Dialogue: "Belt &amp; Road" - Result of Reform, Opening Up and the Community of Shared Future</li> </ul> </li> <li>• Lunch</li> <li>• Shenzhen Innovation Center</li> <li>• Shenzhen Leaders meet with EU Young Leaders</li> </ul>	
Day 14	<ul style="list-style-type: none"> <li>• Breakfast (hotel)</li> <li>• Shenzhen -&gt; Zhuhai -&gt; Hong Kong (bus) <ul style="list-style-type: none"> <li>- Experience the world's longest cross-sea bridge (55 km)</li> </ul> </li> <li>• Workshop: "Belt &amp; Road" Capital and Logistics</li> <li>• Lunch</li> <li>• Mobile Classroom: <ul style="list-style-type: none"> <li>- The Booming Hong Kong under the "One Country, Two Systems"</li> <li>- Central (District)</li> </ul> </li> <li>• 18:00 - 20:00: <ul style="list-style-type: none"> <li>- Farewell by the Austrian Consul General in Hong Kong</li> <li>- Awarding, study certificate and pin</li> </ul> </li> <li>• Hong Kong -&gt; Frankfurt, e.g. LH797, 23:15</li> <li>• The next day Frankfurt -&gt; EU countries</li> </ul>	<b>Hong Kong: Investment</b>

**Program is subject to change!**

## 6. Outcomes

- The “Global Young Leaders Union” will be founded on the 6<sup>th</sup> of May 2019. Its purpose is to set up a global network of the most promising talents in order to promote worldwide exchange and cooperation by connecting the Young Leaders and their initiatives.  
The Global Young Leaders represent promising leadership from Europe, China and beyond including members with political, business-related, academic, artistic, scientific or other background.
- The Global Young Leaders Conference starting in 2020, will be held annually in Graz / Styria, and therefore establishes Graz as a world-famous conference location, such as Davos or Alpbach.
- After the journey, each member will be awarded a certificate of participation. The certificate is issued by Hanban or jointly issued by Hanban and the Confucius Institute at the University of Graz, Austria.
- After the journey, each member of the team will be awarded a Young Leaders project badge.
- After the journey, each member of the team submits a report on the journey including photos.
- Each member will receive a commemorative album, including photos and individual statements as well as a contact list of members, as a permanent commemoration and for networking purposes.

## 7. Costs

Hanban and the Confucius Institute at the University of Graz will **cover the costs of this study trip** (including **for example accommodation, meals, local transport, entrance tickets, tour guides, cultural and business programs** etc.) for a total of 58 selected EU Young Leaders plus the 2 accompanying persons of the Institute.

**Expenses not included:** individual flight-tickets to Vienna, further tickets from Vienna to Beijing and return tickets from Hongkong back to Frankfurt; visa application fee and visa fee; travel insurance; personal spendings.

## 8. How to Apply

High-level executives from the fields of politics, economy, science and technology or society and media,

- holding an EU citizenship,
- English communication skills (speaking advanced level of English)
- younger or up to 40 years of age (minimum 18 yrs)

are cordially invited to participate in this initiative.

**Apply by mail or e-mail to**

Confucius Institute at the University of Graz  
att. Ms. Mag.<sup>a</sup> Eva Gföller  
Elisabethstrasse 32/2  
8010 Graz, Austria

Via E-Mail: [konfuzius@uni-graz.at](mailto:konfuzius@uni-graz.at)

**=> The call ends on May 17, 2019, 12:00 a.m., arrival date and time shall apply**

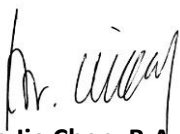
**Required documents for the application**

- CV with photo
- Motivation letter in English
- Letters of recommendation from a ministry of the respective EU member states in English or from an equivalent institution of the public sector in English
- Completed and signed application form
- (Copy of passport, if selected)

**9. Timeline of Selection Process**

- Collection of all completed applications received until May 17, 2019, 12:00 a.m.
- Approval by Hanban (Confucius Institute Headquarters) and the Confucius Institute at the University of Graz, Austria by considering the criteria already mentioned in 3. above. Applicants who have been accepted for admission will receive an invitation letter from the organizer, the Confucius Institute at the University of Graz, Austria. Nomination and information to the selected leaders until **May 31, 2019**
- Reconfirmation of participation by the nominees and handing in copy of passport **until June 15, 2019**
- Confirmed participants attend the Confucius Institute online course (basics in Chinese language and culture, free of charge) in **June, July or August 2019**

We are looking forward to your application and are glad to answer your questions.



**Dr. Wan Jie Chen, B.A., Akad. Expkfm.**

Director of the Confucius Institute at the University of Graz, Austria  
Graz, April 2, 2019